

Buletin

SEPTEMBER 2008

www.bomasf.org

BOMA San Francisco advances the commercial real estate industry through advocacy, professional development, and information exchange

BOMA-Your Rock of Stability in an Ever-Changing World

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ast year, BOMA International celebrated its centennial; 100 years of supporting commercial property owners and managers throughout North American and around the world. BOMA San Francisco will celebrate its centennial

in 2011. BOMA California, a federation of the 8 local BOMA's in California is celebrating its 20th anniversary this year.

Our industry has endured numerous dramatic changes, probably none more evident than in the years following 9/11. Security and safety assumed an entire new meaning. The internet gave rise to new practices affecting all aspects of managing

commercial real estate – how we track data, how we interact with ownership and tenants, the speed at which we do business – or are expected to do business. New technologies have created new systems, devices and procedures. Concern for the environment and sustainable operating practices have created a new level of operational efficiencies, and ushered in new products, practices, and building codes.

In our ever-changing business, BOMA remains a constant. Think of BOMA as a lighthouse – its beacon pointing the way to safe passage. You may change jobs, manage different properties or experience the challenges of economic uncertainty

throughout the course of your career. Regardless of these and other outside forces, BOMA provides its members with an invaluable array of services to help them succeed. From government relations and lobbying, to recruiting, to professional education and communication, to negotiation, advice and counsel, BOMA is the resource you need to succeed in the commercial real estate market.



Steve Austin, RPA, Boston Properties, LP

Despite an array of changes in your professional or personal life, BOMA is here for the long haul. Over the next decades, our industry will continue to face issues that require careful examination and BOMA will continue to be a rock of stability for our members and their interests.

EXECUTIVE COMMITTEE

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Boston Properties I P

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Recycling Company's support of BOMA San Francisco as a

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demonstrates its belief in the value of BOMA's advocacy, professional development and information services for commercial real estate professionals.



The BOMA Bulletin

is published quarterly.
Scheduled 2008 issues are
March, June, September
and December.

Contact Tory Brubaker at 415/362-2662 x115 for information on

- Advertising Opportunities
- Article Submissions
- Press Releases for Members on the Move

Ads are due by the 10th of the month prior to publication.

Important Phone Numbers

City & County Resources

701-3137

For all city services dial 3-1-1 (toll free from 415 area code) www.sfgov.org/sf311

Code Enforcement	554-3977
Graffiti, Street/Sidewalk	28-CLEAN
Police (non-emergency)	553-0123
SF District Attorney's Office	553-1751
DA's Victim Services Division	553-9044
DA's Graffiti Liaison	553-1845
DA's Office of	
Neighborhood Services	553-1228

Emergency Preparedness Resources

www.72hours.org

Neighborhood Emergency Response Team (NERT) www.sfgov.org/sffdnert 970-2022

Mayor's Office of Emergency Services & Homeland Security

www.sfgov.org/oes 553-2700

BOMA's 2008 Corporate Sponsors

We thank these Leading Companies for their commitment to our Association.

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Boston Properties
CAC Real Estate Management Co., Inc.
CleanSource Inc.
Cushman & Wakefield
Empire Elevator Company, Inc.
Equity Office

Hines

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Metropolitan Electrical & Data Communications

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Pro Tech Security Services, Inc.

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Allied Barton Security Services American Asphalt Arborwell August Supply, Inc. Cypress Security, LLC Farella Braun + Martel LLP Hanson Bridgett, LLP Hathaway Dinwiddie Construction Co Marble West McMillan Electric Co. Nor-Cal Moving Services Richlen Construction RREEF Seyfarth Shaw LLP Shorenstein Realty Services, L.P. The Swig Company, LLC ThyssenKrupp Elevator

FRIENDS OF BOMA

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Universal Protection Service Western Roofing Service, A TectaAmerica Company Wilson Meany Sullivan Young Electric Co.



BOMA San Francisco's Year Round Marketing Opportunities

Your Map to a Successful Marketing Campaign

OMA offers numerous marketing opportunities for its members to promote their products or services to the local commercial real estate industry. Below is a brief description of the vehicles available and the contact person who can provide more information.

Corporate Sponsorship Program 2009

The annual corporate sponsorship program is designed to provide sponsors with increased visibility, awareness, and profile at all BOMA events throughout the year. It's an exceptional and exclusive marketing opportunity for those BOMA member companies wishing to increase their prominence and accessibility to key professionals in the commercial real estate industry. Enrollment for the 2009 program is November through December 2008, and information will be forwarded to all members via mail and email. Questions? Contact Tory Brubaker at toryb@boma.com; 415-362-2662 x115.

Membership Directory Advertising 2009-2010 Edition BOMA members receive this valuable tool in their new member package when they join. Each year, an updated edition is published and mailed to the entire membership in late August. Membership data is current as of June 10, and the publisher, Naylor Publications, sells advertising from April through July. Questions? Contact Tory Brubaker at toryb@boma.com; 415-362-2662 x115.

BOMA Bulletin/BOMA Advocate Advertising

The *BOMA Bulletin*, BOMA's quarterly newsletter, is published in January, March, September and December. The ad rate sheet can be found in the archived Bulletin section of our website at www.bomasf.org. To advertise, contact **Tory Brubaker at toryb@boma.com**. Sponsorships are also available for the *Advocate*, BOMA's monthly email update of local, state and federal legislative issues facing our industry. Issue sponsorships can be secured by contacting **Ken Cleaveland at kenc@boma.com**.

Topical Seminar Sponsorships

BOMA organizes 4-6 topical seminars each year, and welcomes member companies to sponsor these events in

exchange for recognition at the event, in our newsletter, on our website and in email notifications. Sponsorships range from \$750-\$1500 and are advertised via email when the event is initially promoted. For more information, contact **Tory Brubaker at toryb@boma.com**, **415-362-2662 x115**.

NEW! Foundations in Real Estate Management Sponsorships

A soup-to-nuts, 5-module, 28-hour entry-level course, covering the fundamentals of commercial real estate administration, management, building systems, accounting and reporting, contract management, and more. This five module course will be presented on five consecutive Fridays. Sponsors will have the opportunity meet new and rising talent taking on more responsibilities and assignments, and be part of the national roll-out of this acclaimed program that seeks to help the industry meet goals for attracting and training new commercial real estate talent. Sponsorships are \$1000 each. For more information, contact Francine Anderson at francinea@boma.com; 415-362-2662 x112.

BOMAYP Event Sponsorships

In 2009, BOMA's Young Professionals, BOMA^{YP}, Steering Committee will host 3 networking events, an annual boat cruise, 3 Career Success workshops, and 2 Member Benefit Reviews. These events are designed to provide fun and friendly opportunities for our members with less than 7 years of experience to mix and mingle. If you are interested in sponsoring one of our 2009 events, please contact our **Sponsorship Chair Liz Henderson at 415-777-4100**, ehenderson@cacremco.com.

BOMI Course Breakfast Hosts

Provide breakfast for a small group of managers and other property professionals attending 4-day BOMI course and gain a chance to get your name/product before building staff in a way that is sure to be remembered and appreciated. Contact Francine Anderson at francinea@boma.com; 415-362-2662 x112, for more information.



BOMA san francisco young professionals

BOMA Young Professionals Enjoy A Taste of the Islands

By Preston Richards, Boston Properties, 2008 BOMA YP Steering Committee Chair

OMA^{YP'}s moved south of Market for their July 17 summer networking mixer. Over 100 members gathered to mix and mingle in the **101 Second Street** Atrium, mezzanine level, courtesy of **Hines**. Guests enjoyed delicious Hawaiian fusion appetizers catered by Roy's Restaurant which is located in the building lobby.











Continued from page 4—BOMA Marketing Opportunities

Committee Lunch Hosts

BOMA hosts approximately 8-10 committee meetings each month, most during the lunch hour. Member companies are encouraged to sponsor the lunch provided. Depending on the committee size, the cost ranges from \$100-\$150 and members are billed after the meeting. Contact the committee chair if you are interested in sponsoring a lunch. Contact information is available at www.bomasf.org in the committee section.

Members of the BOMA^{YP} Steering Committee facilitated an ice-breaker featuring word puzzles that were solved by randomly selected small groups. These puzzles tested brain power, and also provided the opportunity for greater peer interaction. The winning group received Trader Joe's gift certificates. Other door prizes included baseball tickets donated by Peacock Construction and R.N. Field Construction. A big thank you to Peacock Construction for their exclusive sponsorship of the BOMA^{YP} networking mixers this year.

The steering committee is busy planning its 2009 calendar, and will continue to host both educational and networking events for those members in the beginning stage of their careers. Mark your calendar for the next BOMA^{YP} Networking Mixer on Thursday, November 13 at the Embarcadero Center Ice Rink courtesy of Boston Properties. We'll have the rink to ourselves, skates provided and food and beverages to keep us warm! Registration will begin in October.

Thanks to 2008 BOMA^{VP}
Networking Mixers
Sponsor



Social Events Sponsorships

BOMA's Associate Member Committee plans 5-6 networking events each year. These events include 2 annual golf tournaments, the Spring Golf Classic at Silverado Country Club in May, the Elmer Johnson Golf Tournament in August, BOMA Texas Hold'em, PAC at the Park in spring, Un-Oktoberfest in November, and the Annual Holiday Party in December. If you are interested in providing sponsorship support please contact committee chair Glenn Gilmore, ABM Security, glenn.gilmore@abm.com, 415-856-1030.

54th Annual Elmer Johnson Golf Tourney

Great Golf, Great Weather, Great Company, Great Prizes!

Elmer Johnson was BOMA's Executive Director from 1945 to 1985. Elmer was the quintessential San Francisco gentleman who initiated the tournament in 1954, and who dedicated 40 years of his professional life to BOMA San Francisco and the office building industry. In many ways, his professional tenure at BOMA paralleled the growth and development of San Francisco.

OMA San Francisco celebrated its 54th Annual Elmer Johnson tournament on August 25, 2008 at the Peninsula Golf Club in San Mateo.
All the foursomes enjoyed gorgeous weather, fantastic food and beverages, and the company of BOMA members and friends.



Paul Chairez and Jeff Spicker, August Supply; Greg Johnson, CAC Real Estate Mngmt. Co., Inc.; Jacki Nolen, Detection Logic Fire Protection, Inc.



Laurie Muschel, Famco and Kathy Yarger, Waxie Sanitary, help out at Able's food hole.

The day began with continental breakfast compliments of **OneSource**, followed by an array of food and beverage holes that may have affected some golfers' handicaps! The food holes included **Skyline Construction's** Tequila, Ice Cream and Cigar Bar; **ABM's** Hot Dog & Beverage Stand; **August Supply's** Hurricane, Bourbon Chicken and Garlic Bread Hole; **Marble West's** Margaritas and Shrimp on the Bar-B; and **Able's** Ribs and libations.

NRG Energy Center San Francisco again sponsored the \$5000 Pebble Beach Getaway Grand Prize. Many thanks to our Tee Sign Sponsors, Raffle Prize Donors, Food Sponsors and the entire Associates Committee, all of whom are listed on the following page. Special thanks to Aline Singman, Cushman & Wakefield for her annual volunteer effort which accounts for much of our raffle ticket sales!



Kathy Freer, Leo Epp Company and Margot Crosman, Unico



Bill Nicolay & Nate Osgood of McNevin Cleaning Specialists



THANKS—ELMER JOHNSON SPONSORS

Tee Sign Sponsors

- Conklin Brothers, 3-Tee
- Cushman & Wakefield, 3-Tee
- Golden Gate Disposal, 3-Tee
- Metropolitan Electric, 3-Tee
- Universal Protection Services, 3-Tee ABM Engineering Services, American Asphalt, Coit Restoration Services, Huntsman Architectural Group, Reuben & Junius, RN Field Construction, Skyline Construction, Ward Alan Emery

Food Sponsors

- ISS Facility Services
- Marble West
- Skyline Construction
- ABM Family of Services
- August Supply
- Able Services

Raffle Prize Sponsors

- NRG Energy Center—\$5000 Pebble Beach Grand Prize
- Able Services Nordstrom Gift Certificates
- Calendonian Building Services Kokkari, Evvia Gift Certificates
- Metropolitan Electric Flat Screen TV (2), Golf Clubs, iPod
- Marble West Grand Café Gift Certificate
- Peninsula Golf & Country Club Foursome of Golf
- Skyline Construction Masters Memorabilia
- The Golf Club at Boulder Ridge Twosome of Golf Thank you "Day of Tournament" Sponsors too!

Tee Bag Gift Sponsors

Metropolitan Electric & Data Communications Specialty Apparel, WBE Electric, Crane Pest control





2008 Platinum Sponsor

...and Special Thanks to Waxie Sanitary Supply, this year's Dinner Wine Sponsor!



David Starkey, Cushman & Wakefield; Sue Rinetti, Rinetti and Associates; Scott Kirkpatrick, Colliers International; and Myra Wright, CB Richard Ellis



Mike Kraft, Nick Dutto, Bob Martinez, Mark Wagner & Rob Peter of Metropolitan Electric & Data Communications



BOMA Guide to Writing a Commercial Real Estate Lease-

"The BOMA Green Lease Guide" Now Available

n the race to achieve the highest possible building performance, you can only reach as high as the commitment of your tenants. And as energy and environmental costs increase, working closely with tenants to reach ever more aggressive goals is a business imperative.

That's why the commercial real estate lease is undergoing a renaissance, and the 2008 BOMA Guide to Writing a Commercial Real Estate Lease (BOMA Green Lease Guide) walks you through the complex language of the progressive green lease. This tool addresses the toughest lease topics with enforceable language that will allow you to

- 1. Maintain a green building through operations and management practices.
- 2. Educate brokers and prospective tenants about what it means to occupy a high performance green building.
- 3. Communicate the responsibilities of all parties in the ongoing efforts to keep the building green.

Enforceable Tenant Responsibilities

Terms of the lease presented in the BOMA Green Lease Guide incentivize tenants to reduce consumption of energy, water and materials, produce less waste, recycle as much as possible, and choose energy efficient and environmentally friendly products, furnishings and office equipment. The lease also includes enforceable language, where appropriate, to ensure that the tenant complies with the building's green practices.

Pass Through Capital Costs

The BOMA Green Lease Guide offers an alternative to the typical triple net lease, where the landlord pays for capital improvements but the tenants, who pay the utility bills, reap the benefits of energy savings. The language included in this document gives owners the right as standard procedure to pass through to tenants any capital costs that result in lower total operating costs. The new green language ensures that maintaining, managing, reporting, commissioning and re-commissioning the building to conform to a green certification or rating program is included in the pass through costs.

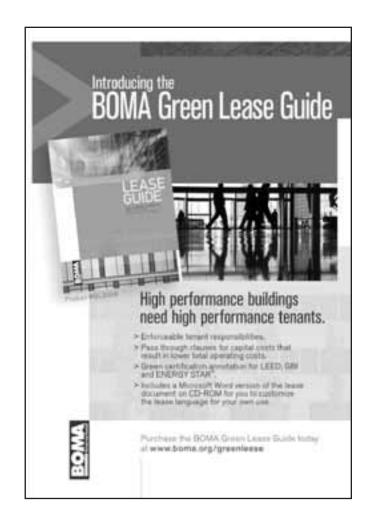
Green Certification Annotation

The BOMA Green Lease Guide is designed to be flexible to meet the needs of the specific building's green building practices, and therefore is rating-system neutral. It does contain additional annotation provided by experts from the organizations involved in the three rating systems predominant in the United States at this time: the U.S. Environmental Protection Agency's (EPA) ENERGY STAR®

Order online at The BOMA International store:

http://shop.boma.org

Member Price \$49.00; Non-member Price \$69.00.







Customer Testimonial

"If you want it done right; if you need it done in an emergency; then hire Arborwell for their professionalism, attention to detail and outstanding customer service. As the past President of BOMA Silicon Valley, I have come across many service providers for our commercial portfolio; and there are none better in the tree care business than Arborwell."

Scott Pritchett, CPM, RPA

Senior Vice President Commercial Operations Woodmont Real Estate Services



or visit us on the web at www.arborwell.com

EVIEW

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Make the Most of Your Membership Investment!

This program is designed for new and prospective members, or even existing members who want a better understanding of the benefits and resources available to them through membership.

Topics will include:

- Professional Development
 & Continuing Education
- Committee/Task Force Involvement
- Informational Resources
- Business Services
- Marketing Opportunities & Relationship Management
- Governmental Relations

Tuesday, November 4 11:45 a.m. - 1:15 p.m. BOMA's Conference Room Lunch Included

The program is free of charge but space is limited.

Register at www.bomasf.com/workshops

Questions? Contact Tory Brubaker toryb@boma.com

BOMA Building Tour: 101 California

Providing "Real-life" Knowledge of Systems in use

his past August, BOMA members got an intimate look at one of San Francisco's largest commercial office towers during the BOMA-sponsored building tour of 101 California Street. Located in the heart of San Francisco's Financial District, 101 California is a 48-story tower encompassing 1.2 million square feet of office space. Interest in touring this property was so high that Hines graciously offered 2 tours on consecutive days to accommodate our members.

The tour began in the 7-story, glass enclosed lobby with an overview by Asst. Property Managers Hugh McBride and Danielle Woods. Additional presenters included Gary Petersen (Group Engineering Manager), Domingo de la Serna (Engineering Manager), Shirley Vaughan (Horticulture Manager), and Chris Hood (Head of Security). Members saw first hand the major building systems and the unique aspects of the on-site landscaping department's composting process. This feature was one of



several aspects that helped the building earn its 2008 BOMA SF 1st Place EARTH Award for large commercial buildings. The tour ended on the roof of the 48-story building, with 360 degree views of San Francisco, on a glorious summer day without a cloud in the sky.



BOMA will be holding an additional building tour later this fall pending confirmation from the selected property. Stay tuned for details.



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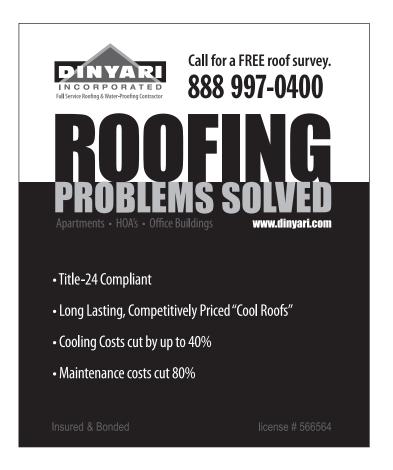
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It iss that time of year again and ve haaff to celebrate!



Break out der Oom Pah Pah, put on der Lederhosen, und join uss for some great funn.

Boma San Francisco's



Save the date - November 5, 2008 Schroeder's 240 Front Street

Invitations to be sent soon!



Don't Forget to Budget for BOMA International Meetings in 2009

January 16-19, 2009

Winter Business Meeting and Leadership Conference

Renaissance Esmeralda Resort & Spa Indian Wells, California

June 28-30, 2009

Commercial Real Estate Congress and The Office Building Show
Pennsylvania Convention Center
Philadelphia, Pennsylvannia

PROFESSIONAL DEVELOPMENT

From BOMA International and BOMA San Francisco



Foundations of Real Estate Management™

High-Performance Training for High-Performance Real Estate Teams

What is Foundations?

- A soup-to-nuts, 5-module, 28-hour entry-level course, covering the fundamentals of commercial real estate administration, management, building systems, accounting and reporting, contract management, and more
- Classroom instruction from seasoned pros, reinforced by behind-the-scenes tours of outstanding buildings
- Live, in-person training with small class sizes to facilitate learning, discussion, and team activities
- A complete package—instruction, peer networking, property tours, and a comprehensive course manual that is easy to read and understand and a valuable resource back on the job

For all experience levels, Foundations...

- Reinforces on-the-job training for junior and assistant property managers
- Provides "feet-on-the-ground" experience and exposure for administrative assistants and students considering a career in commercial real estate
- Offers a great refresher for experienced professionals— fills training gaps and provides important management and operations updates
- Supports suppliers and building engineers who benefit from understanding the basics of real estate management

Foundations—the right choice for your real estate firm...

- Eases the training burden by supplementing on-the-job and corporate training programs
- Offers the highest caliber training, covering everything from A to Z
- Prepares new and rising talent for more PM responsibilities and assignments
- Teaches employees best practices from experienced, seasoned professionals
- Delivers a curriculum that is regularly updated, ensuring the latest, most accurate information
- Minimizes time out of the office with convenient scheduling over several days or weeks
- Is offered locally through your local BOMA association

Foundations of Real Estate Management Hosted by BOMA San Francisco

This five module course will be presented on five Fridays.

Dates: Fridays, Oct. 10 through Nov. 7, 2008

Time: 9:00 a.m. – 4:00 p.m.

Cost: \$600.00 members, \$750.00 nonmembers

Location: presented in several locations in downtown San Francisco. Go to www.bomasf.org for more info.

"We've sent both new and more experienced employees to this training program and the results speak for themselves. Our property management teams are now more effective, more efficient and make better decisions."

> Patrick M. Freeman, RPA, CCIM, CPM, SMA Sr. Vice President, Regional Manager Wells Real Estate Funds Atlanta, GA



Training is one of the things BOMA does best...why not take advantage?

The Foundations Curriculum—What You'll Learn

Module 1: Real Estate Administration

- Roles and responsibilities of a property manager
- Adding value to a real estate investment
- Strategies for tenant satisfaction
- Contracting with vendors and suppliers and managing supplier agreements
- Property characteristics and leasing and marketing strategies
- Managing risk and understanding commercial insurance coverages
- Property Tour: the property management office

Module 2: The Well-Versed Real Estate Manager

- Developing effective emergency and disaster preparedness plans and programs
- Managing tenant improvements
- Budgeting, accounting, and business plan development
- Models for recovering operating expenses
- Due diligence process for buying and selling real estate
- Understanding OSHA safety requirements
- Understanding indoor air quality issues and EPA requirements
- Property Tour: engineering office and non-office occupancies

Module 3: Building Operations I

- How HVAC and plumbing systems work
- How electricity flows through a building and the various levels of power
- Work order systems and best practices for managing service calls
- Property Tour: HVAC, domestic water, fire alarm, fire sprinkler, main electric room

Module 4: Building Operations II

- Types and operations of fire alarm and control systems
- Reactive vs. preventive vs. predictive maintenance of building facilities and systems
- Elevator and escalator systems and operations
- Roofing systems—built-up, modified bitumen, single-ply
- Managing solid waste and recycling
- Managing cleaning services and contracts
- Property Tours: elevators/escalators, roof systems, solid waste/recycling, janitorial inspection

Module 5: Putting it All Together

- Successful approaches to pest management
- Types of parking structures and parking management
- Assuring secure and safe buildings
- Understanding and managing landscaping tasks and snow removal
- Learn about BOMA and meet BOMA leaders
- Learning assessment group exercise
- Property Tour: parking, security, pest control, landscaping

BOMA Foundations of Real Estate ManagementTM has been developed from BOMA/Atlanta's successful education program Property Management 101.

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INFORMATION EXCHANGE



Put Your Company in Good Company—

Be a 2009 BOMA SF Corporate Sponsor

OMA San Francisco's Corporate Sponsorship program is designed to provide our members with increased visibility, awareness, and profile at all BOMA events. It's an exceptional and exclusive marketing opportunity for those BOMA member companies wishing to increase their prominence and accessibility to key professionals in the commercial real estate industry.

As the fourth largest local BOMA in North America, our 1000-member network of commercial real estate professionals own and manage more than 73 million square feet of office space in four counties. Over 1100 businesses are housed in member properties, and the office building industry served spends more than \$2 billion annually to service and maintain their properties. Corporate sponsorship of BOMA San Francisco gives your company maximum exposure to industry decision makers. It's a cost effective, relationship building tool.

Sponsorship solicitations will be emailed to all members beginning November 1 and signed commitments are due by December 20. If you have questions about the program please contact Member Services Director Tory Brubaker at 415-362-2662 x115, toryb@boma.com.

BOMA San Francisco Salutes



NRG Energy Center of San Francisco support of BOMA San Francisco as a

2008 Gold Corporate Sponsor

demonstrates its belief in the value of BOMA's advocacy, professional development and information services for commercial real estate professionals.

<u>In memoriam</u>

Hugh Young died at his home on July 7, 2008 a few days shy of his 55th birthday. Hugh was a senior project manager at Hathaway Dinwiddie Construction Company, and a long-time BOMA San Francisco member.

Walter Finch passed away July 17, at age 48, after a courageous five-month battle with cancer. Walter's real estate career included many valuable contributions while serving as Executive Director, BOMA Oakland/East Bay, 1992 – 2004; BOMA California Board Member; BOMA San Francisco Principal Member; and BOMA San Francisco Executive Assistant 1987 – 1992.

Gary Gavello passed away on August 21, at the age of 63, after suffering a massive heart attack. Gary worked for the law firm of Hassard Bonnington, practicing primarily in real estate law and served as BOMA San Francisco's legal counsel for many years.

Robert J. McCarthy, attorney, democratic party fixture, and friend to BOMA and its members, passed away September 14, 2009 at the age of 61.

Members on the Move



Christine Mann has joined Boston
Properties as the Property Manager of
One and Two Embarcadero Center. In
addition to her duties of managing these
two Class A office buildings totaling 1.6
million sq.ft., Christine will oversee a
team of Property Management
Coordinators. Prior to joining Boston

Properties Christine worked for Madison Marquette Retail Services and Equity Office Properties Trust.

WBE Telecom, a division of **W. Bradley Electric Inc.** (**WBE**) in Novato, Calif., has been designated an Elite Level Business Partner in the COM Scope Enterprise Business Partner program. This affiliation is reserved for the top network infrastructure solution providers in the industry, demonstrating expertise and qualification with CommScope solutions.

100 Pine Street, managed by Unico, earned a rare Leadership in Energy and Environmental Design for Existing Buildings (LEED-EB) certification from the U.S. Green Building Council (USGBC). A 35-story, 440,500 square foot, Class A office tower, 100 Pine is the first multi-tenant office building to receive such certification in California and is only the third LEED-EB building in San Francisco. The only other buildings in San Francisco to carry LEED-EB status are Pacific Gas & Electric's HQ at 245 Market Street and construction contractor Swinerton Inc.'s headquarters at 260 Townsend Street, both of which are singletenant buildings. While a number of new developments now being built will attain a LEED certification, this is the first existing building in San Francisco to offer tenants a building with an environmentally-friendly designation.

Siemens Building Technologies is pleased to announce Pete Fletcher as Service Account Executive expressly with the Northern California Energy Systems Group. In his new role, Fletcher will serve Facility Owners, Directors and Chief Engineers by delivering comprehensive heating, ventilation and air conditioning (HVAC) energy service solutions in the commercial office, education, government, military, healthcare, hospitality, financial and Biotech/Pharmaceutical markets. Prior to joining Siemens Building Technologies, Fletcher served eight (8) years as a Senior Service Sales Executive with York International/Johnson Controls.

American Asphalt has hired a San Jose State marketing graduate, Christina Morrison as marketing coordinator. Christina will work closely with all employees to direct the company in their future marketing plans while upholding American Asphalts' image and reputation as being the leader in pavement maintenance.

American Asphalt is celebrating its 25th anniversary. Beginning in 1983, paving driveways on the peninsula and using only one truck, American Asphalt paved their way to success with countless premier properties, such as Candlestick Park, Oakland Coliseum, and Google. Located in Hayward but covering all of Northern California, their ninety plus dedicated employees have contributed to American Asphalt's achievement of becoming the leader in the asphalt maintenance business. Congratulations!

BOMA International recognized BOMA San Francisco for excellence with our Earth Awards program. This is great acknowledgement of our leadership in support of the policy goals of our national organization and is another example we can bring to the policymaking table that we are being proactive. For our industry, incentives (and voluntary action) can achieve as much or more than overly burdensome regulations.



(800)972-6600

Atlas Sales & Rentals, Inc.'s business classification was incorrectly listed in the 2008-2009 Membership Directory, Industry Services Guide. The correct listing is HVAC.



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