

## **BOMA Profile**

### *About BOMA San Francisco –*

- ◆ BOMA of San Francisco is one of the city’s oldest business organizations and the largest organization representing the commercial real estate industry. It is a not-for-profit trade association whose mission is to provide services and tools to help members succeed, including:
  - ✓ Legislative and regulatory advocacy;
  - ✓ Labor negotiations;
  - ✓ Training and professional development; and
  - ✓ Networking for business development opportunities.
  
- ◆ BOMA San Francisco was founded in 1911 when, with the city still rebuilding from the catastrophic earthquake of 1906 and preparations underway for the Panama Pacific Exposition of 1915, a small group of commercial property owners banded together to protect their business interests.
  
- ◆ Today, the office market in the four counties served by BOMA San Francisco (San Francisco, San Mateo, Marin and Sonoma) measures over 133 million square feet of rentable space, capable of housing more than 11,000 businesses and nearly 420,000 employees.
  
- ◆ A founding member of BOMA California, BOMA of San Francisco is also federated with BOMA International, an organization consisting of nearly 100 local associations in North America, and several affiliated BOMAs worldwide.

***BOMA's Specialized Member Services –***

- ◆ BOMA's standards, market reports, operating data and training enable members to minimize operating expenses and create greater operating efficiencies, and thereby maximize tenant satisfaction.
  - ⇒ Examples of BOMA's educational capabilities include:
    - ✓ Three, separate professional certification programs; and
    - ✓ Topical seminars that assist members in adapting to evolving industry practices, standards, laws and regulations.
- ◆ BOMA San Francisco has been successfully negotiating labor contracts on behalf of its members since 1937. The Association's overriding goal is to help its members keep operating costs in check through proper planning. BOMA achieves its mission by recognizing and accounting for the needs of labor without forsaking the business objectives of BOMA members.
- ◆ BOMA San Francisco provides members with up-to-date information on a myriad of energy and environmental sustainability related matters. It does so through hosting frequent seminars, bulletins and providing continual updates on its Web site ([www.bomasf.org](http://www.bomasf.org)). Topics include:
  - ✓ EARTH Awards program to promote and recognize superior sustainable operating practices;
  - ✓ How to conserve energy efficiently in commercial office buildings;
  - ✓ How to enlist tenants in efforts to conserve energy;
  - ✓ Available rebate and incentive programs for commercial property owners;
  - ✓ Alternative energy sources that make sense for commercial office buildings; and
  - ✓ Direct-access purchasing opportunities currently available to commercial users.