



# 2024 SPONSOR DECK

## INVEST



## PROMOTE



## CULTIVATE



*"Matrix HG, Inc. is a firm believer in supporting BOMA SF. Our involvement has been a game changer for the company through the network we've been able to tap into and the relationships we've built." ~ Matrix HG, Inc.*



# 2024



# OFFERINGS

## SOCIAL

- BOMA Java\*\* **SOLD**
- BOMA at the Ballpark\*\*\* **SOLD**
- Block Party\*
- Emerging Professionals Kickoff Mixer\* **SOLD**
- Emerging Professionals Boat Bash\*
- DEI Social Event\*
- Golf Tournament\* **SOLD**
- Holiday Party\*

## EDUCATIONAL

- BOMA Luncheon **SOLD**
- Certificate of Insurance Seminar **SOLD**
- Codes Webinar\*
- DEI Candid Conversation Series\*
- EP Career Success Workshop **SOLD**
- Life Safety Training\*
- General Webinar

DEI - Diversity, Equity & Inclusion

EP - Emerging Professionals

## SPONSOR BENEFITS

Event sponsorship is exclusively available to BOMA SF members only. Sponsor benefits vary based on each event but may include the below listed benefits:

- Company logo or name listed on all event promotional collateral and signage
- Company logo or name listed on BOMA SF website and across all social media channels
- Company logo or name listed in The Weekly when promoting the event
- Sponsor recognition on name tags
- Complimentary event tickets\*\*\*

\* Multiple sponsorships sold

\*\* Sponsor provides refreshments for in person event

\*\*\* This event is exclusive to Corporate Sponsors.

PLEASE NOTE: All outlined events and dates are subject to change



## BOMA JAVA

BOMA Java is a quarterly gathering of principal members and a great way to tap into the power of the BOMA network and share challenges, recommendations, and helpful resources. These events set itself apart from our other social gatherings by taking place in the morning over coffee. It offers an exclusive sponsorship opportunity, allowing a single associate vendor company to attend and sponsor.

### DATES

~~01.31.24~~

~~04.10.24~~

~~08.08.24~~

~~11.07.24~~

**SOLD**

### ESTIMATED ATTENDANCE

20-30 Attendees

### SPONSOR LEVEL

Event Sponsor: \$1,000



\*\*\* Sponsor provides refreshments for in person event

## BOMA AT THE BALLPARK

BOMA at the Ballpark is one of our largest events of the year, where we host an afternoon tailgate at China Basin, complete with food and drinks. Participants have the chance to network before making their way to the ballpark to watch the San Francisco Giants in action.

The booths are sponsored by our Corporate Sponsors and we reserve one sponsorship for a member company that is not a Corporate Sponsor, giving them an opportunity to host a booth.

### DATE

04.18.24

### ESTIMATED ATTENDANCE

500+ Attendees

### SPONSOR LEVEL

Event Sponsor: \$4,000



"Clune is a proud sponsor of BOMA San Francisco because of their commitment to improving commercial real estate by bringing together building owners, property managers, and industry partners. Their events are not only fun and engaging, but they are executed exceptionally, leading to high attendance and ample opportunity to network with professionals in the industry. BOMA's ability to curate events that are high quality even now while taking into consideration the current health and safety regulations, make them an organization that we are delighted to sponsor."

~ Clune Construction



# BLOCK PARTY

If your company is new to BOMA and or just wants to be seen in a BIG way, the BOMA SF Block Party is the way to go. The Block Party draws over 400 attendees and is the social event of the summer! With multiple sponsorship placements available ranging from \$1,000 - \$3,750, this event offers great value and flexibility in terms of branding.

## DATE

06.06.24

## ESTIMATED ATTENDANCE

400+ Attendees

## SPONSOR LEVELS

Food Sponsor: \$3,750\*

~~Wine Sponsor: \$3,750~~ **SOLD**

~~Beer Sponsor: \$3,750~~ **SOLD**

~~Cocktail Sponsor: \$3,750~~ **SOLD**

~~Entertainment Sponsor: \$3,000~~ **SOLD**

Decor Sponsor: \$2,000\*

~~Dessert Sponsor: \$1,750~~ **SOLD**

Paparazzi Sponsor: \$1,750

Supporting Sponsor: \$1,000\*



# LUNCHEONS

BOMA luncheons are held multiple times throughout the year and offer education along with an opportunity to network with industry colleagues. As an event sponsor you have the opportunity to welcome all attendees and introduce yourself at the beginning of the program.

## DATES

~~03.07.24~~

~~08.22.24~~

~~10.17.24~~

**SOLD**

## ESTIMATED ATTENDANCE

150-200 Attendees

## SPONSOR LEVEL

Event Sponsor: \$2,000





## EP KICKOFF MIXER

Our Emerging Professionals committee (those with 0-5 years of experience in the industry) hosts its kick-off mixer to welcome back EPs and anyone who recently joined the industry. Sponsorship allows your company to focus on individuals who will become both property managers/decision makers in the next 3-5 years, and those that may already be property managers/decision makers. It can also expose your business development staff, should they be new as well, to industry peers. This synergy can spark long lasting relationships and brand awareness/loyalty from the ground up.

### DATE

02.22.24

### ESTIMATED ATTENDANCE

100-125 Attendees

### SPONSOR LEVEL

Event Sponsor: \$1,250\*



*"Supporting BOMA through sponsorships has not only solidified our position as industry leaders, but it has truly opened many doors for our business to expand. We appreciate the opportunity to sponsor educational courses and networking events because we are helping BOMA to accomplish their mission of advocacy, professional development, and information exchange. To be associated with these events through branding and representation, has only helped us to further our own brand and network of clients."*

~ BluSky Restoration Contractors, Inc.

## EP BOAT BASH

This sponsorship opportunity represents a very effective way of being highly visible with emerging professionals, given the boats' intimate setting. The boat tours around the Bay with food, drinks, and music for three hours before coming back to the dock. This signature Emerging Professionals event is one not to be missed!



### DATE

05.16.24

### ESTIMATED ATTENDANCE

150 Attendees

### SPONSOR LEVEL

Event Sponsor: \$2,000\*





# DEI SOCIAL EVENT

Every year the DEI Committee hosts a fun filled social event guaranteed to take you on an adventure combining education with fun. This is a terrific opportunity to not only support BOMA SF's ongoing DEI efforts in the commercial real estate industry and meet new people, but a way to participate in an event that's guaranteed to get you in front of our general membership in a one-of-a-kind way.



## DATE

10.03.24

## ESTIMATED ATTENDANCE

75-100 Attendees

## SPONSOR LEVEL

Event Sponsor: \$1,250\*

# GOLF TOURNAMENT

Officially called the Elmer Johnson Golf Classic, the golf tournament is a long-standing tradition for nearly 70 years. As a sponsor, there are multiple options for company visibility and or networking with existing clients.

## DATE

09.16.24

## ESTIMATED ATTENDANCE

175 Attendees

## SPONSOR LEVELS

<del>Tee: \$750</del>	<b>SOLD</b>
<del>Food Hole: \$850</del>	<b>SOLD</b>
<del>Closest to Hole: \$950</del>	<b>SOLD</b>
<del>Longest Drive: \$950</del>	<b>SOLD</b>
Foursome: \$2,000	
<del>Breakfast Bar: \$1,750</del>	<b>SOLD</b>
Bar Cart: \$2,000	
<del>19th Hole: \$3,000</del>	<b>SOLD</b>



"As a past participant and sponsor of the BOMA golf tournament, I can confidently say it's an unforgettable and valuable experience for our organization. Not only is it a great way to support our local BOMA, but it is an excellent opportunity to connect with old colleagues and meet many new ones." ~ Township Building Services, Inc.



# SEMINARS, WEBINARS & TRAININGS

Webinars/Seminars held virtually or in person are geared towards topics specific to our members who own and operate commercial property. Our annual seminars include Certificates of Insurance, annual building code updates and life safety preparedness. This is a great, low-cost opportunity to promote brand visibility to our membership. Sponsors are recognized on all marketing materials and during the event.



## DATES

Various

## ESTIMATED ATTENDANCE

50-100 Attendees

## SPONSOR LEVELS

General Webinar: \$750  
Life Safety Training: \$1,000  
COI Seminar: \$1,250  
Codes Webinar: \$1,250

*"We in the SF electrical construction industry highly value our long-standing relationship with BOMA and are proud to support its educational offerings. Its property managers, stationary engineers, and tenants help contribute to the economic vitality of the City. We feel it is our duty to stay fully involved so that we can properly maintain the safety and standards set for people and property." ~ San Francisco Electrical Contractors Association, Inc.*

# DEI CANDID CONVERSATION SERIES

## DATES

02.28.24  
06.12.24  
11.06.24

## ESTIMATED ATTENDANCE

50-75 Attendees

## SPONSOR LEVEL

Event Sponsor: \$750\*



*"Sponsoring BOMA SF allows us to promote our business to the BOMA community while supporting important advocacy efforts and significant educational programs. As long-time BOMA SF members, we are very pleased with the many relationships and opportunities produced by sponsoring. We will continue our commitment to BOMA as they have shown their commitment to us."*

*~ProGuard Security Services*





# EP CAREER SUCCESS WORKSHOPS

Our Career Success Workshops are geared towards the emerging professional member (0-5 years in the industry). They aim to educate and develop those just starting their commercial real estate careers by focusing on aspects of day-to-day operations and career development. These workshops are an excellent way to promote your company to individuals who will become property managers/decision makers in the next 3-5 years, and those that may already be property managers/decision makers.

## DATES

03.14.24  
07.31.24  
09.25.24

## ESTIMATED ATTENDANCE

50-100 Attendees

## SPONSOR LEVEL

Event Sponsor: \$750



"Rossi Builders, Inc. has supported and sponsored BOMA SF for many years. They provide a solid structure to network in and that has allowed us to connect, to our benefit, with a lot of principal and associate members. Without BOMA SF, generating the opportunities to meet and greet as many participants as we have would have been difficult especially over the past two years. When the pandemic hit, BOMA SF stood strong, and that's made us appreciate them that much more!" ~ **Rossi Builders**

# HOLIDAY PARTY

## DATE

12.05.24

## ESTIMATED ATTENDANCE

500+ Attendees

## SPONSOR LEVELS

Event Sponsor: **\$4,000\***  
Supporting Sponsor: **\$1,500\***

The BOMA SF Holiday Party is our largest event of the year and typically draws 500+ attendees. Members often bring their entire teams and or executives from their corporate offices. This unique sponsorship opportunity affords your company visibility during the largest gathering of BOMA members under one roof.





# 2024

# COMMITMENT FORM

Our company is interested in sponsoring the following event(s) in 2024:

- ☐ BOMA Java | **Date:** \_\_\_\_\_
- ☐ BOMA at the Ballpark | 04.18.24
- ☐ Block Party | **Sponsorship Level:** \_\_\_\_\_
- ☐ Emerging Professionals Kick-Off Mixer | 02.22.24
- ☐ Emerging Professionals Boat Bash | 05.16.24
- ☐ DEI Social Event | 10.03.24
- ☐ Golf Tournament | **Sponsorship Level:** \_\_\_\_\_
- ☐ Holiday Party | **Sponsorship Level:** \_\_\_\_\_
- ☐ BOMA Luncheon | **Date:** \_\_\_\_\_
- ☐ Certificates of Insurance Seminar | 02.21.24
- ☐ Codes Webinar | 11.13.24
- ☐ DEI Candid Conversation | **Date:** \_\_\_\_\_
- ☐ EP Career Success Workshop | **Date:** \_\_\_\_\_
- ☐ Life Safety Training | 03.20.24      ☐ Life Safety Training | 08.14.24
- ☐ General Webinar

## BILLING INFORMATION:

You will be invoiced for the full amount upon receipt of the commitment form.  
No refunds will be provided within 60 days of the event.

**Total Commitment Amount:** \_\_\_\_\_

Company name as it will appear in all print media: \_\_\_\_\_

Contact Name Authorizing Sponsorship: \_\_\_\_\_

Key Contact Email: \_\_\_\_\_ Key Contact Phone: \_\_\_\_\_

Billing Address: \_\_\_\_\_

Authorized Signature: \_\_\_\_\_ Date: \_\_\_\_\_

Please return form to Sylwia Preis at [sylwiap@boma.com](mailto:sylwiap@boma.com) to confirm your commitment.  
For questions, contact Sylwia at [sylwiap@boma.com](mailto:sylwiap@boma.com) or at 415.987.5359.