

Toy Program History

- SFFD Toy program started in 1949 with a few firefighters fixing broken bikes to what it has evolved into the largest Firefighter Toy Program in the U.S.
- In 2012 SFFD Toy Program received over 40,000 family applications with 1 to multiple children, ranging in age from infants thru 13 year olds. Most families have more than one child.
- That does not count the shelters, schools, burn units, pediatric AIDS wards, cancer units, and families burned out that the firefighters see first-hand on any given day
- BOMA SF has been partnering with SFFD Toy Program for over 30 years. The Toy Program distributes over 200,000 toys each year and serves more than 40,000 families annually.

Toy Suggestions (remember that toys are needed for infants through young teens)

Younger Children Recommendations

Balls

games

puzzles

dolls (**including dolls of color**)

books

DVD's

baby items (even wipes and diapers, blankets, rattles)

Stuffed animals

Older Children recommendations

back packs

hair items/brushes/combs

Bikes of all sizes

Gift cards (such as Target, Walgreens, Old Navy, Marshalls, Ross, McDonalds, pizza. Should be placed in an envelope labeled as such and mailed directly to the toy program. \$10 to 20 dollar range)

Movie cards

Always lacking items for older Girls. Specific items include: costume jewelry, hair products, wallets/coin purses, purses