



Promote Your Solutions to BOMA SF Members

Build your brand with BOMA VIEWS! Your ads in our quarterly digital and print magazine will reach members of the Building Owners and Managers Association (BOMA) San Francisco who buy or recommend products and services.

Now more than ever, building professionals are seeking innovations that help them effectively manage their properties. Promote the benefits of your solutions to customers throughout the San Francisco Bay Area by advertising in BOMA VIEWS. [Click here to view current and past issues.](#)



Reach these buyers & influencers:

- ◆ Asset Managers and Owners
- ◆ Property Managers
- ◆ Building Engineers
- ◆ Developers
- ◆ And many others who influence buying decisions

Our Readers' Purchasing Power...



\$2 billion

The estimated amount that BOMA SF members spend on products and services annually



72+ million square feet

BOMA SF members represent more than 72 million square feet of commercial and retail space in San Francisco, San Mateo, Marin and Sonoma counties.



With a readership of more than 3,000, **BOMA VIEWS** is mailed to all BOMA San Francisco members. In addition, the digital edition is promoted in the Weekly Update that is emailed to members. Current and past issues are prominently featured on the BOMA SF website.

Your ad in the digital issue will include a live link to your website or a landing page.

To learn more, contact:

Ellen Eason
BOMA VIEWS Art & Ad Director
415.596.9466
ellen@easoncom.com

See the following page for advertising rates and details.

BOMA Views Advertising Specifications

<p>Full Page Ad with Full Bleed (add a .125" bleed on all sides)</p>	<p>Full Page Ad or Sponsored Report/ Bylined Article</p>	<p>1/2 Page</p>	<p>1/4 Page</p>	<p>1/8 Page</p>
8.5"W x 11"H	7.5"W x 9"H	7.5"W x 4.5"H	3.75"W x 4.5"H	1.875"W x 4.5"H

2025 Advertising Rates*

Ad Size	Width x Height	BOMA Member Cost**
1/8 page	1.875" x 4.5"	\$695
1/4 page	3.75" x 4.5"	\$1,055
1/2 page	7.5" x 4.5"	\$1,485
Full page	7.5" x 9" or 8.5" x 11" full-bleed (plus .125" bleed all sides)	\$2,125
Sponsored report or bylined article	7.5" x 9"	\$2,250

*10% discount on three or more placements. Artwork: send digital files by email to ellen@easoncom.com. Press-ready PDF preferred. Embed all fonts. All colors CMYK. Photo resolution 300 dpi at 100% of image size. Deadline: space reservation by first of month prior to publication date of desired edition. Artwork due by 10th of month prior to publication date of desired edition. Publication dates: February, May, August, November. **Depending on space availability, non-members may purchase ad space. Non-member rates are 15% above member rates.

Purchase Form

Contact name: _____

Company name: _____

Street address: _____

City, ST, Zip _____

Phone: _____

Email: _____

Edition(s) selected: ☐ Q1 ☐ Q2 ☐ Q3 ☐ Q4

Size of ad: _____

Payment authorization signature: _____

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Email completed purchase form to Ellen Eason at ellen@easoncom.com.

Billing: Payment due in full at time of ad placement. Make check payable to Eason Communications LLC or call 415.596.9466 if you prefer to pay by credit card.