



NEWS RELEASE

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BOMA S.F. TO PRESENT COVETED “GOLDEN DUMPTSTER” AT 4TH ANNUAL COMMERCIAL RECYCLER OF THE YEAR AWARDS

Noted Environmental Author David Gottfried Will Be Keynote Speaker

San Francisco, Calif., April 20, 2004 – Representatives from 61 San Francisco companies, hotels and restaurants will convene at the Fourth Annual Commercial Recycler of the Year (CoRY) Awards on Earth Day, April 22, and anxiously wait to learn who will win the coveted “Golden Dumpster,” to be presented by the Building Owners and Managers Association (BOMA) of San Francisco, in conjunction with San Francisco’s Department of the Environment and Golden Gate Disposal and Recycling Company. Winners will walk away with the oft aspired to but rarely achieved title of “King of Refuse,” while others will be left to ponder what might have been.

The event will take place at the Palace Hotel in San Francisco, beginning at 11:30 a.m., with David Gottfried, the noted author and founding executive director of the U.S. Green Buildings Council, serving as the keynote speaker. San Francisco Supervisor Sophie Maxwell will then present “Golden Dumpsters” to representatives from BOMA SF member companies in each of the following categories: Large, medium and small commercial office buildings (totaling 20 contestants); large, medium and small hotels (with 18 submissions); and San Francisco food establishments, which include, restaurants and pubs, cafés, bakeries, caterers and various food vendors, from which one winner will be selected out of 23 that chose to participate. As a means to provide an incentive to continue to reduce, reuse and recycle, the City of San Francisco will provide cash awards totaling \$27,000 to the top winners.

Each contestant initiated and implemented a recycling program at their place of business in 2003. Contestants were judged on their ability to attain maximum recycling goals, as well as how well they supported recycling through educational efforts aimed at employees and customers.

BOMA San Francisco's Commercial Recycling Task Force created the CoRY awards program. It is an offshoot of a voluntary high-rise recycling program initiated by BOMA SF more than a decade ago in partnership with Golden Gate Disposal & Recycling Company. With the advent of several California State mandates requiring counties to reduce trash going to landfills, the Association stepped up its efforts, encouraging members to develop recycling programs in their buildings. To that end, BOMA San Francisco teamed with the City's Department of the Environment and Golden Gate Disposal to more aggressively push recycling programs in office buildings and expanded its outreach efforts through seminars, brown bag luncheons and the creation of the CoRY Awards Program. Those wanting more details on the awards luncheon or to register for it can obtain information at: www.bomasf.org.

About BOMA San Francisco

BOMA San Francisco is a not-for-profit association providing an array of services to members from the local commercial real estate industry, including: labor negotiations; legislative and regulatory advocacy; market condition reports; and operating expense information. It also provides for the professional development of its members through seminars, workshops and certification programs. BOMA San Francisco is federated with BOMA International, an organization consisting of 100 local associations in North America, as well as several, affiliated BOMAs worldwide. BOMA San Francisco is a founding member of BOMA California.