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MEDIA ADVISORY

BAY AREA BOMAs HOST ENERGY CRISIS FORUM

Federal and State Officials, Legal Experts and Commercial Property Owners and Managers to Develop Energy Conservation Solutions

WHAT: With the goal of significantly reducing the consumption of and demand for energy among Northern California's commercial property owners, managers and tenants, the Building Owners and Managers Association (BOMA) of San Francisco, Oakland/East Bay, Silicon Valley and Sacramento are teaming up to host the "Commercial Real Estate Energy Forum & Exhibition."

WHY: As California struggles to deal with the energy crisis, a good deal of emphasis has been placed on what the commercial sector can and should do to conserve, with state and local officials calling for at least a 10 percent reduction in energy usage. Forum speakers will offer a range of recommendations designed to help building owners, property managers, operating engineers and tenants achieve the energy reduction goal. The Forum will be immediately followed by an Exhibition in which roughly 50 companies will exhibit and discuss the various products and services that attendees can use to conserve energy consumption. With energy costs amounting to as much as 25 percent of the total operating expenses for commercial property, BOMA seeks to educate its members and, equally important, its tenants on measures they can employ to effectively manage their business costs vis à vis energy expenses.

WHO: Hosted by the Building Owners and Managers Association (BOMA) of San Francisco, Oakland/East Bay, Silicon Valley and Sacramento, Forum speakers will include:

- Aileen Adams, Secretary of State and Consumer Affairs;
- Bill Keese, Chair, California Energy Commission;
- Mark Jewell, Director of U.S. Environmental Protection Agency's Energy Star Buildings Program;
- Tom Gille, Real Systems and President of BOMA California; and
- Dan Rottinghaus, Law Offices of Berding & Weil

**SOURCE
INFO.:**

BOMA California recently commissioned a study of how the commercial real estate industry impacts and is impacted by the energy crisis. To view the entire BOMA Energy Report, visit the following web address:

www.bomasf.org/pageserver.cgi?section=advocacy&tpl=main.tpl&name=news&cat=State

BOMA Energy Policy

BOMA California's leadership has developed an energy policy, and it has asked state lawmakers that any legislation addressing our current energy crisis embrace the principles contained within the Policy. To view the entire BOMA Cal Energy Policy, visit the following web address:

www.bomasf.org/pageserver.cgi?section=advocacy&tpl=main.tpl&name=news&cat=State.

**WHEN &
WHERE:**

Friday, March 30 beginning at @ 8:30 a.m. at the Oakland Marriott & Convention Center, 1001 Broadway (at 11th Street), Oakland, CA (12th Street Bart Station)

NOTE:

Media attendance is welcome.