



# MEDIA ADVISORY

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## BUSINESS, CIVIC & COMMUNITY LEADERS MEET TO DEBATE PROPOSITIONS K AND L

**WHAT:** A public policy forum entitled ***“Who Will Map San Francisco's Future? Key Issues Affecting San Francisco's Economic and Environmental Future.”*** Among the items to be discussed are:

- ***District elections:*** How will they affect the makeup of Board of Supervisors and, in turn, impact local public policy? Local pollster **David Binder** of David Binder Research will shape the debate.
- ***Prop M and Development Restrictions:*** Following an economic analysis of Proposition M by **Kent Sims**, the former director of economic planning and development for the City and County of San Francisco, **Emilio Cruz**, San Francisco's director of economic development, and **Sue Hestor**, an anti-development lawyer and activist, will debate the merits of Propositions K and L, the November 7<sup>th</sup> ballot measures that propose modifying the existing law restricting new commercial development in the City.
- ***Urban Sustainability – How Will Green Planning Affect Development?:*** Director of the Resource Renewal Institute **Leo Koziol** will review key requirements for sustainable, long-term environmental improvements in urban areas.

**WHO:** Hosted by the **Building Owners and Managers Association (BOMA)** of San Francisco and sponsored by Cushman & Wakefield and Colliers International, participating organizations include: the **San Francisco Chamber of Commerce**; the **Committee on Jobs**; the **Downtown Association**; the **Small Business Network**; the **Hotel Council of San Francisco**; the **San Francisco Apartment Association**; the **San Francisco Fashion Industries**; **SPUR**; and the **National Association for the Remodeling Industries**.

**WHEN & WHERE:** Thursday, September 28 beginning @ 8:30 a.m. at the Palace Hotel, 2 New Montgomery Street, San Francisco.

**WHY:** Recognizing the important role commercial development plays in determining San Francisco's future, as well as the need to preserve the unique character of the City, BOMA, its sponsors and co-hosting organizations seek to determine the best means to ensure the economic vitality and growth of San Francisco, including its ability to create new jobs and opportunity for its citizens.

**NOTE:** *Media attendance is welcome.*