MEDIA ADVISORY

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BUSINESS, CIVIC & COMMUNITY LEADERS MEET TO DEBATE PROPOSITIONS K AND L

WHAT: A public policy forum entitled “Who Will Map San Francisco’s Future? Key Issues Affecting San Francisco’s Economic and Environmental Future.” Among the items to be discussed are:

- **District elections**: How will they affect the makeup of Board of Supervisors and, in turn, impact local public policy? Local pollster David Binder of David Binder Research will shape the debate.

- **Prop M and Development Restrictions**: Following an economic analysis of Proposition M by Kent Sims, the former director of economic planning and development for the City and County of San Francisco, Emilio Cruz, San Francisco’s director of economic development, and Sue Hestor, an anti-development lawyer and activist, will debate the merits of Propositions K and L, the November 7th ballot measures that propose modifying the existing law restricting new commercial development in the City.

- **Urban Sustainability – How Will Green Planning Affect Development?**: Director of the Resource Renewal Institute Leo Kozioł will review key requirements for sustainable, long-term environmental improvements in urban areas.

WHO: Hosted by the Building Owners and Managers Association (BOMA) of San Francisco and sponsored by Cushman & Wakefield and Colliers International, participating organizations include: the San Francisco Chamber of Commerce; the Committee on Jobs; the Downtown Association; the Small Business Network; the Hotel Council of San Francisco; the San Francisco Apartment Association; the San Francisco Fashion Industries; SPUR; and the National Association for the Remodeling Industries.

WHEN & WHERE: Thursday, September 28 beginning @ 8:30 a.m. at the Palace Hotel, 2 New Montgomery Street, San Francisco.

WHY: Recognizing the important role commercial development plays in determining San Francisco’s future, as well as the need to preserve the unique character of the City, BOMA, its sponsors and co-hosting organizations seek to determine the best means to ensure the economic vitality and growth of San Francisco, including its ability to create new jobs and opportunity for its citizens.

NOTE: Media attendance is welcome.